

FALL / WINTER 2010

# CHALDEAN COMMERCE

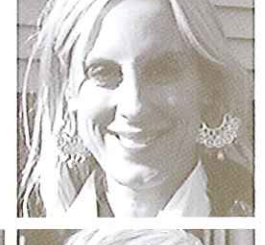
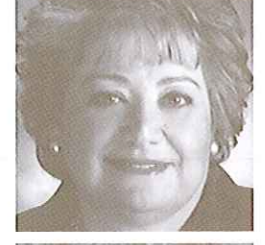
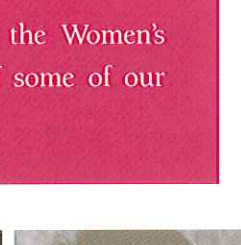
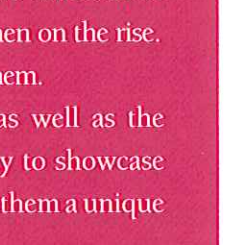
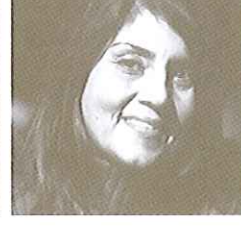
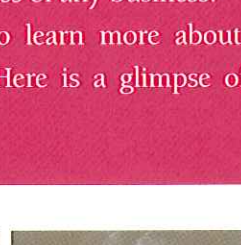
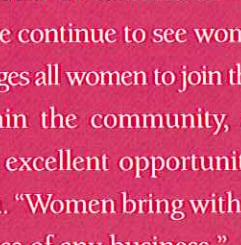
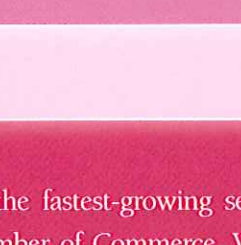
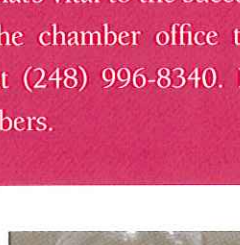
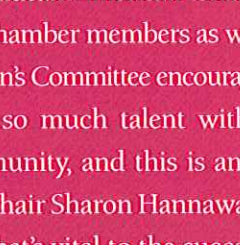
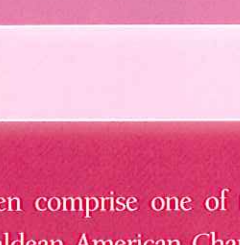
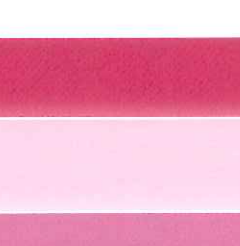
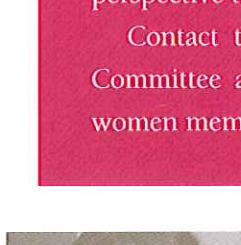
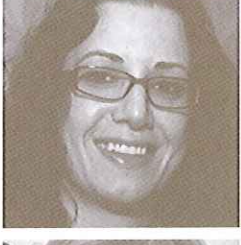
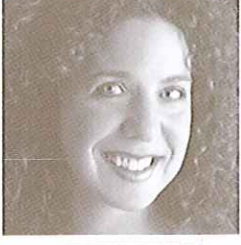
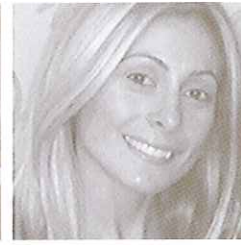
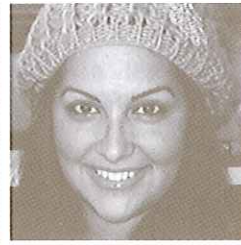
Official Newsletter of the Chaldean American Chamber of Commerce

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**WELCOME WORDS**  
**FROM MAYOR BING**  
**MAKING THE MOST**  
**OF MEMBERSHIP**  
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## Women Power

Spotlight on the Chamber's female members.



spotlight on  
**Women in  
 Business**

**W**omen comprise one of the fastest-growing segments of the Chaldean American Chamber of Commerce. We salute all of our women chamber members as we continue to see women on the rise. The Women's Committee encourages all women to join them.

"There is so much talent within the community, as well as the greater community, and this is an excellent opportunity to showcase it," says Co-Chair Sharon Hannawa. "Women bring with them a unique perspective that's vital to the success of any business."

Contact the chamber office to learn more about the Women's Committee at (248) 996-8340. Here is a glimpse of some of our women members.

## Renee Ann Jadan

Manager – Individualist/Savvy/VIAC  
Nordstrom  
27640 Novi Road  
Novi, MI 48377  
(248) 504-5700 x 1369  
Nordstrom.com



As the leader of a team that provides exceptional customer service to individuals building their wardrobe, Renee Ann Jadan must stay current with the latest and upcoming fashions. “The most gratifying moment is when you see the excitement on the customer’s face as they put on the clothing you have chosen for them,” she says.

**BEST PIECE OF ADVICE SHE’S RECEIVED:** Do your homework and be confident. It will pay off!

**HER ADVICE TO SHARE:** Be patient, work hard and ask lots of questions. Always look at others’ strengths and see what you can learn from them.

## Jumana Judeh



President  
Judeh & Associates  
22952 Outer Drive  
Dearborn, MI 48124  
(313) 277-1986  
JudehOnline.com

“I enjoy taking risks and working hard and I have no tolerance for any corporate leadership that settles for the status quo,” says Jumana Judeh, MAI, whose commercial appraisal firm specializes in tax appeal, litigation, bankruptcy, probate and lending. She also offers real estate

consulting services including feasibility studies and market analyses.

**BEST ADVICE SHE’S RECEIVED:** I will never forget what a friend who is a successful business owner told me when I was contemplating starting my own business: “I looked around the industry and saw that no one had more education, experience and drive than me, so why not me?”

**HER ADVICE TO SHARE:** You will always have to work harder than the other person, outsmart your competition, and never ever have an ounce of doubt in your ability to succeed. Do not think for a second that the phone will ring without a strategy that targets a specific consumer base.

## Marcine Karmo

Owner  
Elite Errands, Etc.  
23673 Village House Drive, No. 3A  
Southfield, MI 48033  
(248) 798-4048  
EliteErrandsEtc.com

Marcine Karmo provides personal assistance, concierge and administrative services for people who do not have time to finish their “to-do” list. “I always heard people saying that they had no time to run their own errands – so I started helping people and decided to make it a business.”

**BEST ADVICE SHE’S RECEIVED:** No matter how big or small, you make it happen. Always believe in who are you and what you can do.

**HER ADVICE TO SHARE:** Always listen to others’ advice and keep an open mind. Even if your business starts out slow, keep pushing to build it.



## Suheir Hares

Owner  
Aphrodite Aesthetics  
6473 Farmington Road  
West Bloomfield, MI 48322  
(248) 855-1833  
AphroditeAesthetics.com

As a cosmetologist and aesthetician, Suheir Hares provides facials, massage, hair and other services at her exclusive upscale spa. “I can organize my time wisely and be more productive to prove I’m a good entrepreneur,” she says.

**BEST ADVICE SHE’S RECEIVED:** You will have so many obstacles to overcome, you just have to focus.

**HER ADVICE TO SHARE:** You have to have quality work and determination in order to make it.